

Aftab Shah

Digital Marketing & Web Development Specialist

A dynamic 25-year-old Digital Marketing and Web Development professional who blends technical expertise with strategic creativity. Currently leading digital initiatives focused on performance marketing, UI/UX design, and front-end development. Passionate about building engaging user journeys, data-driven campaigns, and impactful brand experiences that drive growth, visibility, and long-term customer loyalty. Committed to continuous innovation and collaborative leadership in the ever-evolving digital landscape.



Professional Experience

Head of Web - UV Group | Flashmob Nation, Dubai

FEBRUARY 2023 - JULY 2025

- Worked for a holding company having 10+ companies under, including Fashion, Home Automation, Restaurant and Events.

Senior Web Developer - QNA Marcom, Delhi

JULY 2021 - FEBRUARY 2023

- Designed and managed websites and email marketing campaigns for major events, including Security Conclave, Aruba, and TP-Link. Oversaw the company's completed digital presence to ensure cohesive branding and effective communication across all platforms.

Web Developer - Acme Infolabs, Delhi

NOVEMBER 2019 - JULY 2021

- Designing and developing company websites, executing SEO strategies for various brands, and managing social media marketing and design. Skilled in overseeing the comprehensive digital presence of clients to enhance brand visibility and engagement.

Graphic & Web Designer - Daily Addaa, Delhi

MARCH 2019 - NOVEMBER 2019

- Designed visually engaging graphics and layouts for digital and print news content, ensuring alignment with the agency's brand identity.
- Developed and maintained the agency's website, enhancing user experience, site functionality, and visual appeal.
- Collaborated closely with editorial and marketing teams to create timely and relevant multimedia content.
- Optimized web assets for faster loading and better SEO performance, increasing online readership.
- Managed updates and content upload on CMS platforms to ensure accurate and up-to-date news dissemination.
- Assisted in social media content creation and campaign design to boost audience engagement.

CONTACT

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SKILLS



EDUCATION

- BSC Graduate Indra Gandhi National Open University, Rajghat Delhi 2018 - 2022
- Senior Secondary Education CBSE SCIENCE with Math and Biology
- Secondary Education CBSE G B S S School Prem Nagar, Delhi
- Digital Marketing and Web Development Diploma Course WCSC - Delhi, In-Association with Singapore Government 2018 - 2019

Hobby: Sketching | Reading | Travelling



UAE Driving License